



PRESS RELEASE

VINEXPO HONG KONG 2018: Save the Date to celebrate 20 years of Vinexpo Hong Kong!

Bordeaux, March 9th 2017 – Celebrating its 20th anniversary on May 29th, 30th and 31st 2018, Vinexpo Hong Kong will gather the leading houses, challenging brands, as well as the most influential buyers of the region and beyond at the Hong Kong Convention and Exhibition Centre.

In 1998 Vinexpo Hong Kong was the first BtoB exhibition ever organised in Asia. 20 years later, this show has become the must-attend event and a strategic platform for importers, buyers and sommeliers from the Asia-Pacific trade.

As the world's leading market for spirits, China continues to be a magnet for the international trade. It is also the market which will show the strongest growth when it comes to wine imports between 2016 and 2020 (+78%). The future looks bright for China and the whole Asia-Pacific region. On the 2020 horizon, the consumption of wines will rise by 12% in Korea, 14.3% in Taiwan and 10% in Vietnam.

About Vinexpo

Vinexpo organises international wine and spirits shows in Europe and in Asia. Vinexpo Hong Kong brings together producers from the entire world keen to break into the growing markets in Asia Pacific. Every two years Vinexpo Bordeaux is a major event and the must-attend show in the industry calendar. There is also Vinexpo Tokyo, a niche show specifically aimed at the Japanese market.

For more information visit our website Vinexpo

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