

“HEARD AND SAID” AT VINEXPO HONG KONG 2016

VINEXPO
THE WORLD OF WINE & SPIRITS

“What makes Vinexpo attractive to wine professionals like me, is the combination of professionalism, quality exhibitors and senior-level attendees [...] To deter non-trade visitors, or ‘wine tourists’, Vinexpo requires invitations, which are only sent to wine and spirits trade professionals. This strict admissions policy and pre-registration takes enormous preparation and organization with which Vinexpo has plenty of practice [...]. This is all part of the buzz and excitement surrounding Vinexpo – it’s not just the events and activities within the show that makes Vinexpo special, but the numerous festive events and parties that surround it.”

*Extract of “Why Vinexpo Hong Kong is the Most Important Wine Show in Asia”, by **Jeannie CHO LEE**
FORBES MAGAZINE – May 2016*

“As self-drinking of wine is increasing in Korea, people are seeking more fine quality wines at a reasonable price. So my company is trying to satisfy customer needs and looking for new wines from new continents, which is why I attend Vinexpo Hong Kong. Vinexpo Hong Kong is one of the biggest and best wine trade shows in the world.”

Jaewon LEE

*Company spokesman,
Hyundai Department Store group*

“We have been coming to Vinexpo since 1998, the show has certainly evolved over the years and we find it incredibly worthwhile due to the quality of professionals that attend. We come here to meet buyers from all over the world, not just Asia. The level of knowledge and professionalism is certainly increasing.”

Graham TAYLOR

Managing Director, Glasgow Whisky

“Vinexpo Hong Kong is a great and important chance for the Asian market as it has succeeded in building a strong reputation among the buyers.”

Domenico ZONIN

President, Unione Italiana Vini (UIV)

“We consider Vinexpo Hong Kong to be Asia’s most influential wine show and Hong Kong is a key export market for Australia.”

Hiro TEJIMA

Regional Manager, Wine Australia

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“I chose to come to Vinexpo Hong Kong this year as it is the best way to meet and engage with new producers but also to meet my current suppliers. Vinexpo Hong Kong is a very busy 3 days of meeting and tasting but it is very good.”

Richard CHAI

*Category Manager - Wine & Spirits,
FairPrice Singapore*

“We chose Vinexpo Hong Kong because of my trust in the capacity of this brand to adequately “carry” the hillsides, houses and cellars and indeed the spirit of Champagne in a destination such as China, and Asia in general.”

Vincent PERRIN

*CEO,
Comité Champagne*

“Vinexpo Hong Kong is very important, especially for new ideas and wine-related innovations, as well as tasting some new vintages.”

Yang LU

*Corporate/Group Wine Director,
Shangri-La Hotels and Resorts*

“A fabulous exhibition which was very well organized. Our expectations were well surpassed. Both the one on one meetings and the unexpected encounters have provided new business opportunities.”

Euan McKAY

*Import Manager,
Fine Wine Merchant*

“We are both a wine producer and a wine distributor. Vinexpo Hong Kong gives us the opportunity to let people from Asia and other parts of the world discover our wines. We will create a synergy among our subsidiary companies to expand and develop our wine business all over the world.”

Yuji YAMAZAKI

*President & CEO,
Suntory Wine International Ltd.*

“I am very impressed with the quality of the stands, also the quality of the buyers from all over Asia. Of course China is the most important for us but it's great to see so many of our business contacts from other key Asian markets here.”

Bernard MAGREZ

Owner of vineyards around the world

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“Our visit was very worthwhile, we tasted over 950 wines during the 3 days. There was a very good mix of producers and we will definitely be returning to this fair.”

Alex WILCOX
Imported Wine Specialist,
Prince Wine Store

“I have attended Vinexpo Bordeaux since 1985 and have seen the exhibition evolve over the 30 years since then, including moves into Japan, the US and of course Hong Kong. I do not think I’ve missed any of the Bordeaux and Hong Kong events.”

Robert JOSEPH
Editor,
Meininger’s Wine Business International

“A well-organized event where I learnt a lot. I spent 3 very productive days meeting new and current suppliers. The scope of the show was such that I was kept very busy over the 3 days.”

Steven CHAMBERS
Managing Director,
Chambers Cellars

“This is our first time at Vinexpo Hong Kong because we see it as a good bridge to meet international buyers and distributors. We are not yet established in Asia and so we see this as the best B2B platform for us. Basically in three days, you can meet the world.”

Mickael DERUNES
Export Coordinator,
Grays Inc Ltd – New Grove Mauritius Island Rum

“Vinexpo Hong Kong is obviously a central point to enlarge our presence in Asia, and with a lot of appointments already booked well before the show, we have come here with faith in our goals.”

Bernard SONNET
General Manager,
Corsican Wine Board

“Vinexpo Hong Kong is one of the five international exhibitions in which we participate. It’s an important exhibition for the Group, as our area managers are able to meet up with their clients, as well as meet new importers.”

Nadège PERROT
International Brand Manager,
Group La Martiniquaise